



Need a Reason to Choose Network Appliance™ Storage Consolidation for Windows® File Serving? **How about 10?**

Save Money

1) Radically Reduce Your Windows File Server Count

NetApp® consolidated file serving and home directory storage improve your bottom line. You get more efficient storage utilization, fewer servers to manage, and fewer software upgrades. And you can expand storage quickly and easily, when you need it, at the lowest incremental cost.

2) Reduce Management Overhead

NetApp management applications help you minimize administrative overhead for storage, backup, restore, and disaster recovery. NetApp data management solutions also enable users to restore their online files without administrator help.

3) Increase Your Organization's Productivity

NetApp enables more efficient data sharing throughout the enterprise—across any mix of computing platforms and protocols. How? NetApp storage systems can support additional protocols, applications, and users—at a lower incremental cost. With a simplified architecture and fewer servers to manage, your administrators can focus on tasks that add value for users.

The Performance and Reliability Your Business Needs

4) Get Data Faster

Optimized for serving Windows data, NetApp solutions deliver faster response times and greater throughput than the traditional Windows file server infrastructure.

5) Keep Business Up and Running

NetApp solutions deliver high availability and reliability. Rapid restores and instantaneous backups reduce downtime—planned and unplanned—and maximize access to data.

6) Superior Data Protection

NetApp solutions simplify backup, reduce recovery time, and mitigate the risk of unrecoverable data—with inherent support for third-party antivirus software.

7) Advanced Technology to Solve Real Business Problems

Optimize and innovate with NetApp storage solutions that provide a complete data management, distribution, and retention strategy for the enterprise. As a result, your business operations benefit from more frequent, instantaneous, nondisruptive backups, mirroring, and restores—with lower overhead and no performance degradation.

Gain an Innovative Business Partner

8) The Best and the Brightest

NetApp is recognized as a storage industry innovator, with an architecture that delivers maximum performance, simplicity, and scalability. NetApp also enables “multitiered storage” where data resides at the optimal cost-per-megabyte based on its value to the organization.

9) Future-Proof Your Investment

Business environments change. Whatever your technology mix—NAS or SAN (including iSCSI), Windows, UNIX®, or Linux®—you can increase future flexibility with innovative storage solutions from NetApp.

10) Enterprise Services to see you through

With the expertise to help NetApp delivers global, enterprise-grade services and support to help ensure your long-term success, free up your internal resources, minimize disruption, and maximize uptime. NetApp offers services and support programs to complement every phase of your solution, from evaluation within your environment, to installation including services to maximize your return-on-investment through the life of ownership.

STORAGE CONSOLIDATION

NetApp storage consolidation solutions are innovative and deliver cost savings, simplified management, greater performance, reliability, and higher availability.